

Accenture Technology Vision 2013



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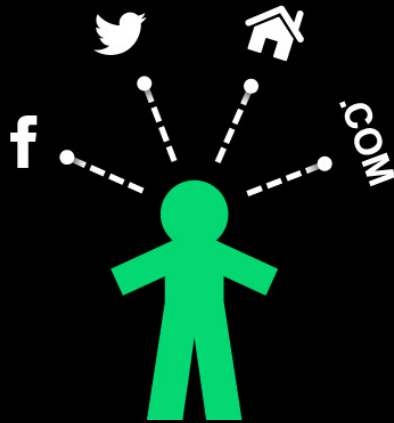
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Every Business Is a Digital Business



Relationships at Scale

Moving beyond transactions to interactions



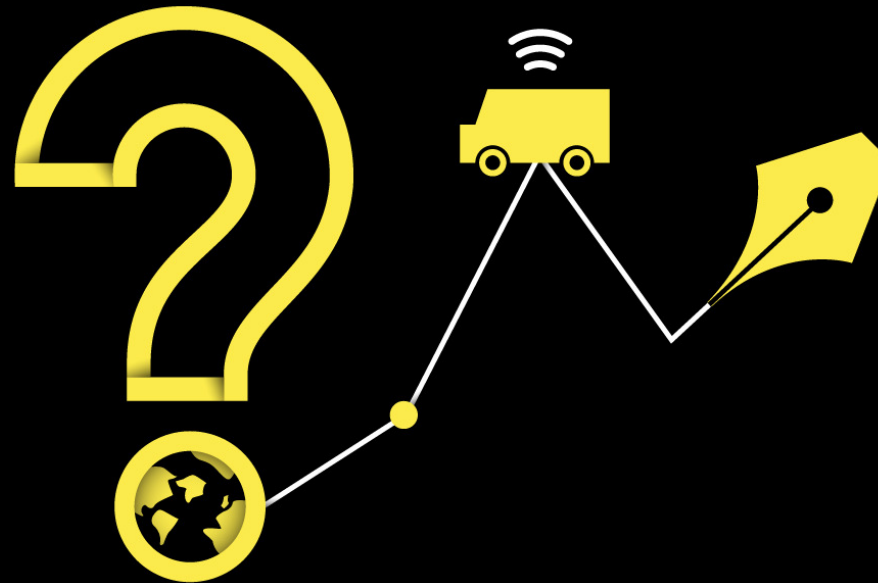
Keep it multichannel



Keep it relevant

Design for Analytics

Ask the questions first and design for the answers



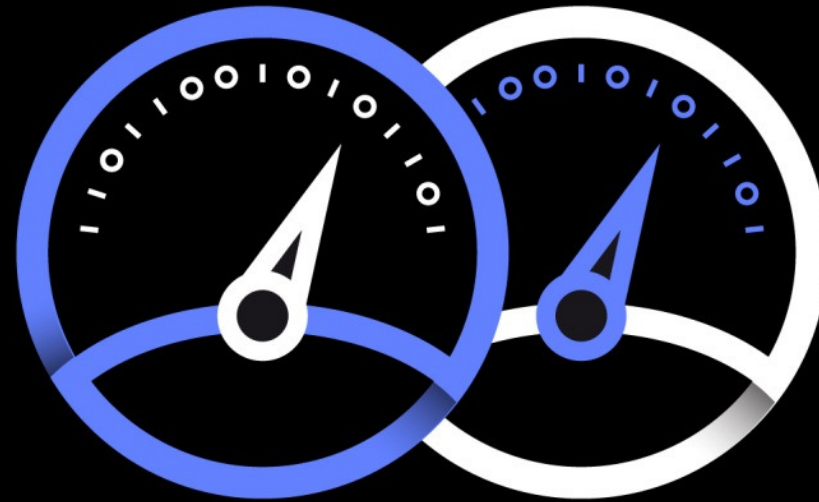
Quantify the world around you



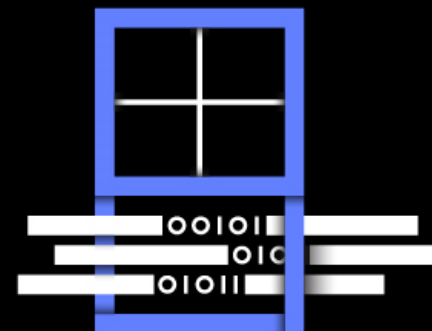
Plan for the future

Data Velocity

Matching the speed of decision to the speed of action



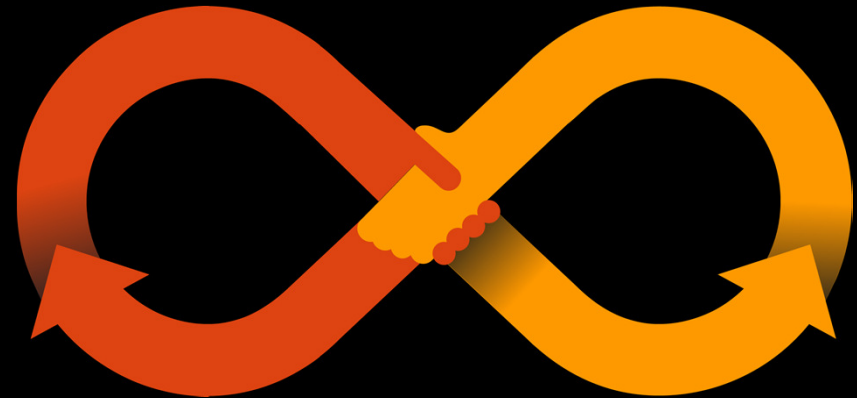
Accelerate insights for business



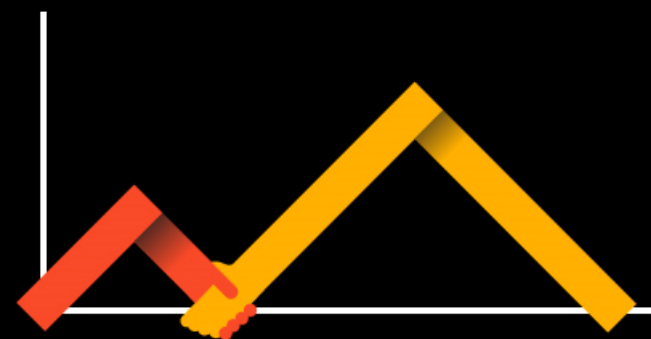
Capture the opportunity

Seamless Collaboration

Embed
collaboration
into the business
process



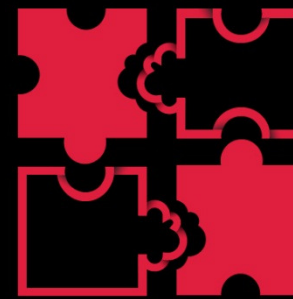
Create a single user
experience



Measure the outcomes

Software-Defined Networking

Virtualization's
last mile

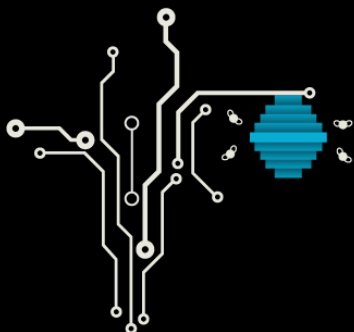
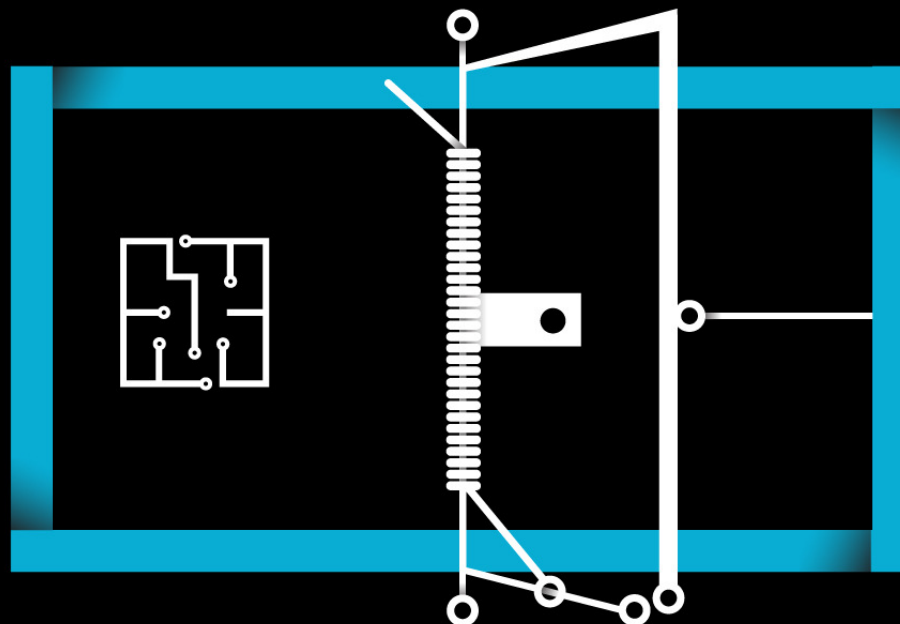


Virtualize your network

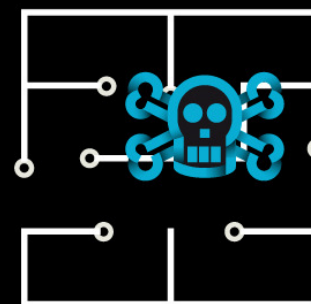
More flexible. More agile.

Active Defense

Adapting defenses to the threat



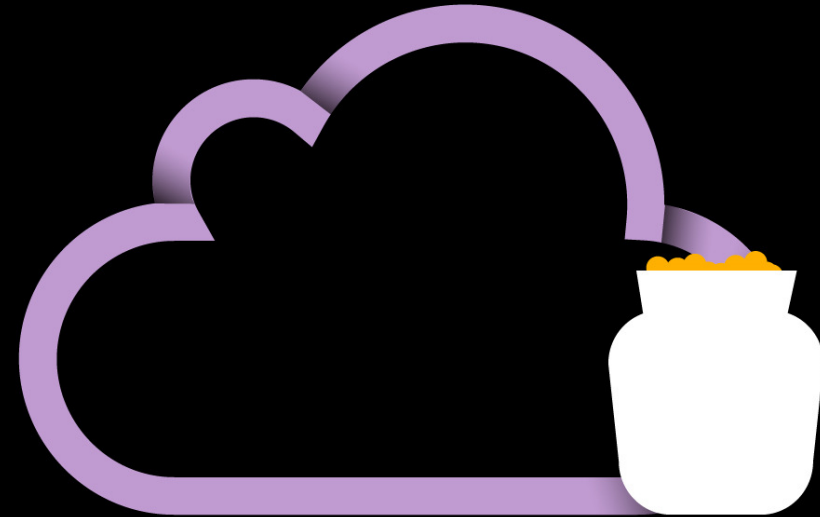
Know more about your enemy



Security is a moving target₈

Beyond the Cloud

The value lies in how you use the cloud



Construct for the hybrid cloud



It's time to put the cloud to work

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